

AMERICAN SABOR

LATINOS IN U.S. POPULAR MUSIC



Smithsonian



Ford Motor Company Fund

EMP | SFM

Announcing a new exhibition from the
Smithsonian Institution Traveling Exhibition Service,
in partnership with the Experience Music Project.



Salsa. Mambo. Rumba. Cha-cha-chá.

Celebrate and savor the impact of Latinos in American popular music, in a stirring new bilingual exhibition. Move to the rhythm of *American Sabor*, and discover the diversity, creativity, and innovations of Latin musicians. For decades, Latin influence been heard across multiple genres—rock n’ roll, rhythm and blues, country and western, punk, even hip hop. This exhibition presents the musical contributions of U.S. Latinos from the 1940s to the present, from stars like Tito Puente, Ritchie Valens, Celia Cruz, Carlos Santana, and Selena. It examines how immigration shaped this music, and how Latino musicians have crossed ethnic and racial boundaries to generate huge followings.

American Sabor at a Glance

CONTENTS: Striking graphics and photographs, listening stations, compelling films, musical instruments, bilingual text panels

SIZE: 2,000 square feet, est.

SECURITY: Limited

TOUR BEGINS: January 2011

PARTICIPATION FEE: \$3,500, plus prorated shipping

For further information, contact:

SCHEDULING: Shavonne Harding, 202.633.3138, hardings@si.edu

CONTENT/DESIGN: Evelyn Figueroa, 202.633.3110, figueroae@si.edu

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