



EMP|SFM Fact Sheet

Experience Music Project | Science Fiction Museum (EMP|SFM)

Since EMP opened in 2000 and SFM in 2004, EMP|SFM has welcomed more than 5 million visitors through its doors. From its museum planning stages in 1998 through 2010, EMP|SFM has been a key economic driver among Seattle nonprofit arts and culture organizations, with combined EMP|SFM institutional expenditures and EMP|SFM audience-member spending resulting in \$651 million dollars of local economic impact. EMP|SFM is housed in a 140,000 square foot Frank O.Gehry-designed building. This spectacular, prominently visible structure has the presence of a monumental sculpture set amid the backdrop of the Seattle Center.

EMP is dedicated to the exploration of creativity and innovation in popular music. By blending interpretative, interactive exhibitions with cutting-edge technology, EMP captures and reflects the essence of rock 'n' roll, its roots in jazz, soul, gospel, country and the blues, as well as rock's influence on hip-hop, punk, and other recent genres. Visitors can view rare artifacts and memorabilia and experience the creative process by listening to musicians tell their own stories.

SFM's exhibitions promote awareness and appreciation of science fiction literature and media while encouraging visitors to envision new futures for humanity. In the Science Fiction Hall of Fame, the museum pays homage to the most respected of science fiction practitioners—writers, artists, publishers and filmmakers.

Mission

The mission of EMP|SFM is to explore and amplify ideas that fuel contemporary, creative culture. Its exhibitions and public programs engage the senses; deepen our understanding of art and culture; and examine their relevance in our lives.

Location

325 5th Avenue N., Seattle, WA 98109 at Seattle Center, adjacent to the Space Needle and Monorail

Mailing address

330 6th Avenue N., Suite 200, Seattle WA 98109

Museum Hours

Open seven days a week:

Winter (Labor Day to Memorial Day) 10:00am – 5:00pm

Summer (Memorial Day to Labor Day) 10:00am – 7:00pm

Museum Admission

General adult admission to EMP|SFM is \$15. Admission for seniors, youth, military and students (w/ID) is \$12, and admission for children under 5 is free.

Website

empsfm.org

Social Media

facebook.com/empsfm

twitter.com/empsfm

flickr.com/photos/empsfm

youtube.com/empsfm



American Sabor highlights the influence that Latino musicians have had on popular American music. This project showcases the many contributions that Hispanic musicians have made to American music while celebrating the richness of their music.

We are proud to sponsor *American Sabor's* national twelve-city tour and to support the exhibition's local community outreach and educational programs.

Ford Motor Company Fund remains dedicated to supporting innovative programs that personify longstanding core American values and the support of the American dream. The impact of this support has shown tangible results: in the growing number of visitors to museums; in the growth of schoolchildren through the influence of outstanding teachers; and in the vitality of communities that are enhanced by the strength of their cultural resources. At Ford Motor Company Fund, we believe that art is a powerful educational tool; it enriches lives and helps build communities across the nation through cross-cultural exchange.

Through *American Sabor*, we continue our tradition of supporting projects that honor the heritage and achievements of the Hispanic community.

A handwritten signature in black ink that reads "Jim Vella".

Jim Vella
President
Ford Motor Company Fund